

# I-WAY

I-WAY is an international first. This exclusive building is entirely dedicated to automobile simulations (simulator technology offering 6 degrees of freedom inspired by the aeronautics industry), providing the public with access for the first time to eighteen machines. Organized around 3 simulation zones (Formula 1, Endurance, Rally/Touring), the complex also includes numerous upscale areas for a global experience: fitness room, alcohol-free bar, bar/ restaurant lounge with terraces, two conference rooms, meeting rooms and offices. Design and construction of I-WAY took 4 years, from an encounter with the project's developer, to the recent opening of the building.

COMPANY	Cyrille Druart Agency
CREATIVE DIRECTOR	Cyrille Druart
DESIGNER	Cyrille Druart
PHOTOGRAPHER	Cyrille Druart
CLIENT	I-vent
COUNTRY (DISTRICT)	France













